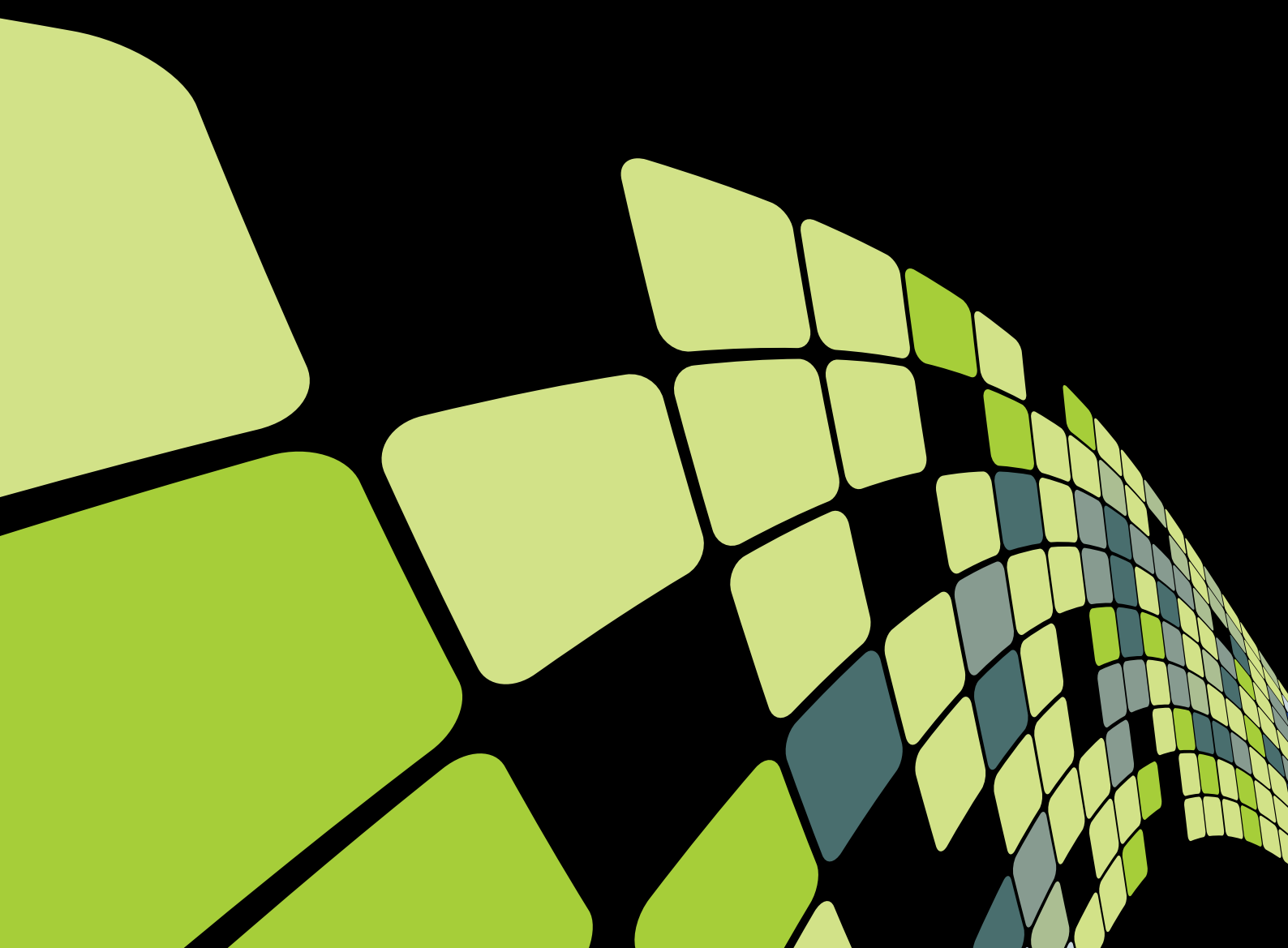




**VISUAL** INFOMEDIA

Your Strategic Offshore  
Outsourcing Partner



## About Us

Visual Infomedia is an India (Coimbatore) based company offering a wide range of BPO and IT enabled services. We are committed to deliver timely, accurate, seamless, reliable, cost effective and hassle-free offshore outsourcing services to our clients.

Our dedicated team have been using the latest technology to provide you with timely and reliable services at very competitive prices. We study every project requirements with enthusiasm and put-in our best efforts to produce timely delivery.



## Why Us?

We have built a large database of knowledge that we apply to deliver solutions that meet customers' needs, expectations and budget, achieved thorough planning, testing, staff training, technology, and quality assurance programs.

### Competitive Costing:

Are you looking at reducing your costs? You take advantage of the lower labor costs available in India. We have access to a pool of highly experienced and educated workforce. This allows us to offer you high quality services at very competitive prices.

### Fast Delivery / Turnaround:

We are committed to meet the turnaround time given by our clients. We could expand easily our personnel or shifts to meet critical job deadlines, also fast internet speed and ftp facility give us internal strength.

### Data Security:

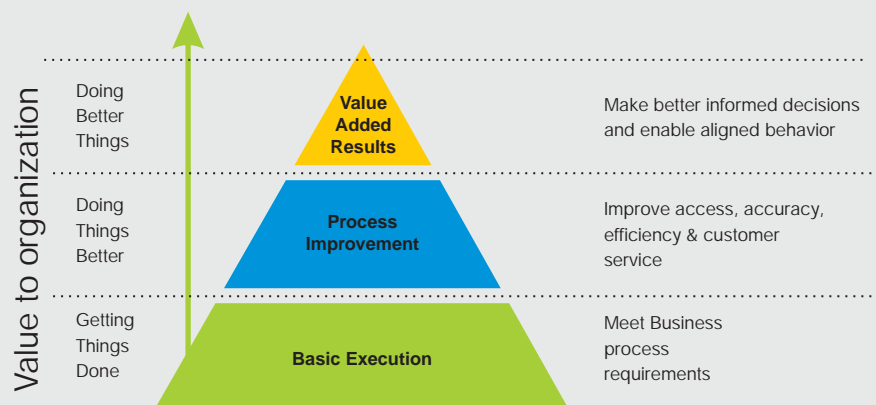
We strictly control access of your valuable material and provide the same only to our senior staff members or management teams. Also, the material provided by clients can be returned, stored securely and destroyed as per requested.

## Our Value

We are committed to enhancing the value we provide to our clients by:

- Helping our customers dramatically reduce costs, improve accuracy and accelerate turnaround times.
- Reducing large pools of data to the smallest responsive subset, de-duplicated and filtered to return only a single instance of each individual document or file.
- Maintaining the highest quality standards in our well-known discovery products and services and adding new products that take advantage of technology innovations.
- Developing innovative solutions that enable our customers to cost- effectively store, manage, connect, convert, migrate and recover large amounts of data.
- Extending our Data Management services and systems to provide answers and tools to clients seeking to optimize the integrity and availability of their data.

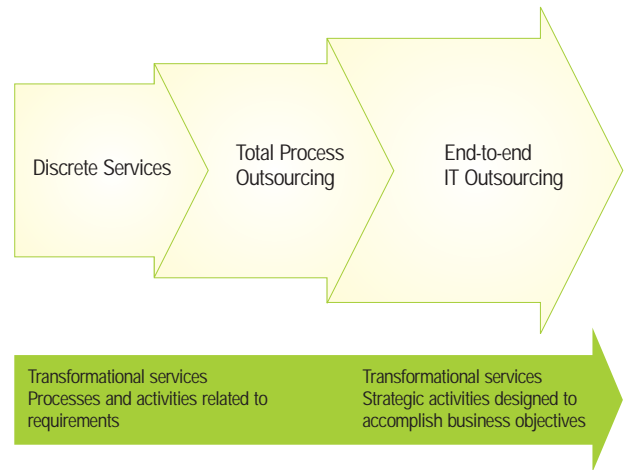
Making the choice  
Effectiveness or Efficiency?



## Services

Visual Infomedia helping their customers for following services:

- Data Services
- Web Services
- Graphics & Multimedia
- BPO Services



## Data Services

Our data processing outsourcing services include:

- Data Conversion (PDF / Ms-Word / XML / HTML)
- Full-text Data Capture / Online Data Entry
- Product Data Entry (Catalog Processing)
- Document Management
- Form Based Data Capturing
- Optical Character Recognition (OCR)
- Indexing / Archiving
- Scanning & Proofreading Solutions
- Digital Imaging
- Digitization
- Manual data entry
- Data extraction from internet / Online data retrieval from web

## Web Services

Our web services include:

- Web Design
- Internet Marketing
- Website Redesign
- Website Hosting
- Mobile UX Design
- Website Maintenance
- Search Engine Optimization
- Online Data Entry
- Online Form Processing
- Web Research
- Web Data Extraction
- Catalog Processing
- Web Content Production

## Graphics & Multimedia

Our Graphics and Multimedia services include:

- Graphic / Image Editing
- Graphic / Image Correction
- Digital Image Processing
- Photo Scanning / Photo Retouching
- Flash Presentations
- Flash Animations
- PowerPoint Presentations
- Newsletter Design / HTML Email Design
- Logo Design
- Brochure Design

## Outsourcing Benefits

Business Process outsourcing benefits:

- Provides access to people, processes, technology, and best-practices up front
- Allows companies to maintain control of its projects on a level that is easily managed
- Provides a flexible way to manage new ventures - scalable for growth or consolidation and reduces capital investment
- Reduces amount of time spent managing day-to-day processes so focus remains on your core business processes
- Faster development of new processes in a controlled, shared cost environment



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